

Stylecraft & Co.

Bespoke Home Furnishings



FashionLine
Certified



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Stylecraft & Co. is a Third Generation Australian Family Business based in North Richmond NSW. We service The Hawkesbury, The Hills and The Blue Mountains, but often travel right across the Sydney Basin. We have completed apartments in Bondi, Mansions in Vaucluse, Holiday homes on the Central Coast and Retreats west of the Great Divide.

Originally manufacturers of Blinds and Awnings from our factory in North Strathfield, we now specialise in the design and installation of a wide range of Window & Soft Furnishings. As an Australian business we pride ourselves on stocking the very best Blinds & Awnings our country has to offer as well as brands from around the world in order to give our customers the very best choice.

We offer our services to Interior Designers, Architects, Businesses and Homeowners, helping them to navigate through the process of selecting and installing the right product for their needs. Our extensive product range consists of Blinds, Drapery, Awnings and Soft Furnishings, from basic to high-end and everything in between. All of our trusted suppliers manufacture high quality products that can be customised to suit any budget.

Whether you are building your dream home, renovating or simply need to replace your existing blinds, contact us to arrange your complimentary design consultation. This initial consultation can be at our North Richmond showroom or in the comfort of your own home or workplace. Our design consultants will discuss your project with you, whether you know exactly what you want or you are in need of a little help and inspiration.

Our new Stylecraft & Co. showroom at 5 Terrace Road, North Richmond is a space our clients can view the wide range of interior & exterior fabrics which we use to create blinds, drapery, upholstery, custom bench seats, seat covers, cushions, bedheads and other bespoke home furnishings.



To find out more about our family business scan the QR code, or visit our website.

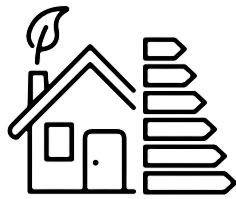
www.stylecraftblinds.com.au

Energy Efficiency

As energy efficiency becomes an increasingly important consideration for homeowners, window furnishings are stepping into the spotlight as key players in the sustainable home. The right window treatments can significantly impact a home's energy consumption, acting as insulators and regulating the indoor climate.

During the warmer months, blinds and shades provide a barrier against heat gain by reflecting sunlight and UV rays, keeping rooms cooler and reducing the reliance on air conditioning. Conversely, in the cooler months, they help retain warmth, minimizing the need for heating. This thermal regulation not only enhances the comfort of your living space but also leads to substantial energy savings over time.

In essence, investing in quality window furnishings is investing in the energy efficiency of your home. Stylecraft & Co's range of window treatments offers not just aesthetic appeal but also practical energy-saving benefits. By choosing the right materials and styles, homeowners can create a comfortable indoor environment that aligns with eco-friendly living. With the added benefit of potentially increasing property value and reducing carbon footprints, energy-efficient window furnishings are a smart and responsible choice for modern living.

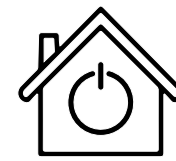


Motorisation

Our range of motorised window furnishings are designed to integrate with any home decor style, offering a bespoke touch to your personal space. From the sleek lines of roller blinds to the classic texture of wooden shades, our collection has something to suit every taste and need.

Our experienced team is here to ensure that your new blinds are expertly installed, transforming your house into a smart home with unparalleled convenience and style. Dive into our selection and discover how motorisation can elevate your living experience, providing a seamless blend of luxury and practicality.

Whether it's those high-set windows in your living room or the glass doors to your patio, motorisation means you can control the light and privacy in your space with just the click of a button. Our motorised options are not only about easy living; they're a chic barrier against the sun's glare and a shield for your furniture, both indoors and out. Say goodbye to manual adjustments and embrace a seamless, technologically advanced lifestyle featuring the world's top brands: Somfy, Acmeda, and Becker.





Indoor Blinds

Our curated selection of indoor blinds elevate the functionality and style of your home. Explore how our indoor blinds can transform your environment, offering a simple yet effective way to manage ambiance in any room.



Roller Blinds

The Roller Blind, once known as the Holland Blind, epitomizes sleek functionality, making it an ideal choice for windows of all sizes. This low-maintenance option is available in an extensive palette of colours, fabrics, and textures, ensuring a perfect match for any setting, whether it be your home, a school, or a professional space. We offer the unique service of custom printing, allowing for the incorporation of company branding directly onto the blind fabric.

Visit our showroom to explore our curated collection of premium fabric brands from Europe, America, and Australia. Roller Blinds can be tailored to your space with a reveal fit inside the window or a face fit outside. Additionally, you have the choice of a back roll, positioning the fabric close to the glass, or a front roll, which neatly conceals the roll tube and, in the case of a double roller, the second blind as well.

For those seeking comprehensive light control and privacy, combine Blockout Roller Blinds with Sunscreen fabrics—a stylish solution that offers seclusion both day and night.

Completely customizable

100s of fabric choices

Fabrics are UV rated, Water resistant, Mold & Mildew resistant, Flame retardant

6 brands ranging from basic to designer

Chain, spring control, zero gravity (cordless), motorised

Roman Blinds

Roman blinds offer a timeless appeal, easily tailored to complement both classic and contemporary interiors with a vast selection of fabrics. To enhance durability and minimize the sun's impact, we suggest adding a lining, which guards against UV damage and helps prevent fading. The fabric range is extensive, featuring dim-out and block-out options for varying degrees of light control, as well as sheer, semi-transparent, and an array of patterned and textured materials.

Ideal placement for Roman blinds is on the face of the architrave, positioned approximately 150mm above to beautifully frame your windows without obscuring the upper portion. Alternatively, fitting them inside the window reveal achieves near-complete coverage, with a minimal 3mm gap around the edges, contingent on the window's alignment.

We pride ourselves on offering fabrics from premier national and international brands, ensuring you find the perfect match for your decor. Should our showroom selection not meet your needs, we're happy to facilitate swatch clippings sent directly to your home. Customisation doesn't end with fabric choice; Roman blinds can be further personalized with the addition of panels, decorative side bands, and trims, creating a truly bespoke window treatment.

Completely customizable with a wide range of fabric choices
Can be sheer, semitransparent and blackout
Has good light block and insulation properties
Can match with curtain fabrics
5 different styles
Cord, chain or motorised operation



Over 50 fabrics to choose from
Many operation options cord, cordless, chain and motor
Various cell sizes available
Custom powder coating of rails
Side channels available for better blackout control

Cellular

Cellular blinds, known for their energy-efficient honeycomb design, offer an elegant solution for window, skylight, and door coverings in a range of fabrics from sheer to blackout. The distinctive construction of these blinds creates air pockets that insulate your home, keeping it cooler in summer and warmer in winter, leading to noticeable energy savings.

Choose from a variety of operation styles to suit your convenience: the classic manual pull cord, a sleek cordless option for a clutter-free look, or the cutting-edge motorized system with remote control and smartphone compatibility for the ultimate in-home automation. The blinds can be customized as Top/Down or Bottom/Up configurations, allowing for flexible control over light and privacy.

For those who desire adaptable light control, the day/night option marries sheer and blackout fabrics in one blind, enabling a transition from light-filtering to complete room darkening with a simple pull. Available in 10mm single, 20mm single, or 20mm double cell sizes, cellular blinds are as stylish as they are functional, making them a smart choice for the modern, energy-conscious homeowner.

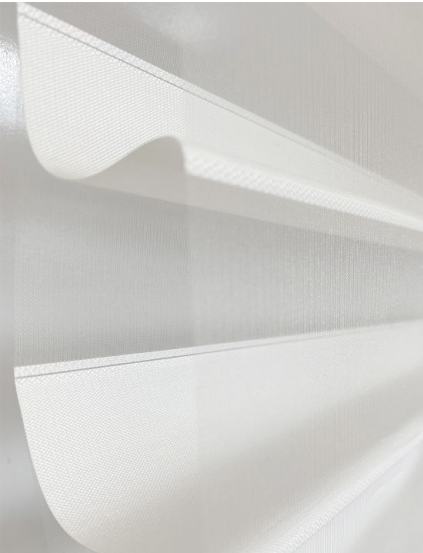
Venetians

Venetian blinds provide a versatile and stylish window dressing solution, available in an array of colors and materials including Aluminium, Painted Timber, Cedar, PVC, and Fabric (as seen in Soft Venetians). When mounted as a face fit on the front of your window frame, Venetians afford excellent coverage, effectively blocking heat and light. To achieve full blackout, pairing a block out roller or Cellular Blind behind the Venetian, fitted within the window reveal, is recommended to eliminate light seepage through the slats.

Alternatively, installing Venetians inside the window reveal ensures a sleek fit, with a slight gap of 5-10mm on the sides and bottom, depending on how true the window is. These blinds are designed for optimal light control and adaptability. A simple adjustment of the slats allows for precise light management and privacy. The blinds can also be raised to various heights or completely for maximum light exposure. To extend the lifespan of Venetians, it is advised to utilize the tilt function for daily light control rather than fully raising the blinds each day.

For areas exposed to moisture, our “timber effect” painted PVC Venetians are an excellent choice. For a touch of luxury, our Pure Wood Venetian range crafted from real timber can be personalized with woven tapes in various colors and widths, offering an elegant alternative to the traditional strings.

Blade sizes for our venetian products include; 25mm, 50mm, 63mm
Variety of control options, wand, cord, cordless and motor
Available in variety of designer colours, finishes and materials
Metal, timber, PVC, PVC Timber effect, Cedar, Painted timber



Has good light block and insulation properties
Easy tilt privacy and light control
Variety of control options, cord, chain and motor
Available in 18 colours

Soft Venetians

This innovative product merges the aesthetic of traditional Venetian or pleated blinds with a smart design that transitions smoothly from privacy to blackout. The fabric veins, available in translucent or opaque options, float elegantly between two sheer layers, allowing for precise adjustment to any position — fully open, closed, or anywhere in-between — for complete control over privacy and lighting. When not in use, the blinds retract gracefully, stacking compactly to maximize your view with minimal visual disruption.

Designed with the intention to remain lowered, these blinds, akin to classic timber or PVC Venetians, utilize a simple tilt function to alternate between open and closed, safeguarding the delicate fabric from potential wear and tear associated with frequent raising and lowering. They are an excellent choice for living areas and spaces where tranquility reigns, fitting seamlessly inside or upon the window frame.

With exceptional insulation and heat reduction capabilities influenced by your fabric selection, these blinds come in a diverse palette of 18 colors and materials, including sheer, translucent, and room darkening options. Our range of blinds not only promises to enhance the ambiance of your home but also contributes to energy efficiency with a touch of refined elegance.

Woven

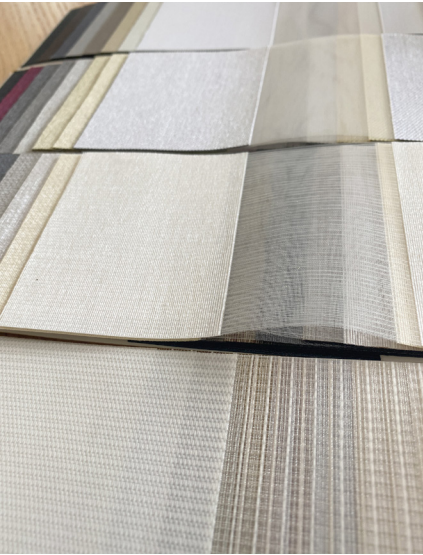
Urban Natural Weave blinds are the epitome of contemporary, natural elegance, crafted to complement any home. As an exclusive offering from Blinds by Peter Meyer in Australia, these fabric blinds are a standout addition to our bespoke interior collection. Available in a selection of styles including Roman, Rollers, and Moving Panels, Urban Natural Weave blinds can also be enhanced with motorisation for the ultimate in convenience and modern living.

The Urban Weave collection sets itself apart with its ability to block around 90% of UV rays while retaining heat, making it an energy-efficient choice for any residence. These blinds still allow for a soft light to permeate your space, ensuring that style and functionality are in perfect harmony. As a premium product, we stand by our commitment to high-end quality across all our Natural Weave blinds, offering tailored measurements for custom production and precise installation.

Our diverse range of weave patterns and textures allows for complete personalization to align with your unique decor preferences. Whether you're drawn to the dense Vogue pattern or the more delicate Soho weave, our selection provides a wealth of options to fine-tune the ambiance of your home. With Urban Natural Weave blinds, you have the freedom to create window dressings that are as individual as you are, ensuring a perfect fit not just for your windows, but for your lifestyle.



Available in 3 distinct product styles; Romans, Rollers and Panel Glides
All fabrics are translucent
Thermal Properties: 99% UV blockage. Good heat retention and reflection – about 75%
Composition: 32% Polyester / 68% Polypropylene
Variety of control options, cord, chain and motor



Vision Blinds

Vision blinds, commonly referred to as zebra blinds, are an innovative and stylish window treatment that offers a unique blend of function and design. These blinds consist of two layers of fabric with alternating sheer and opaque horizontal bands, which glide past each other to create a variety of light control and privacy options. When the sheer stripes align, natural light filters through, bathing the room in a gentle glow while still offering a view of the outside. By contrast, aligning the opaque stripes provides complete privacy and blocks out light.

The versatility of vision blinds makes them an ideal choice for those who appreciate control over their environment. With a simple pull of a chain or the press of a button on a motorized system, you can transition from bright and airy to cozy and secluded. The clean horizontal lines of the blinds add a contemporary touch to any space, whether it's a home, office, or commercial area.

Available in a wide range of colours, textures, and patterns, vision blinds can be seamlessly integrated into any decor style, complementing both minimalist and elaborate interiors. They are not only aesthetically pleasing but also practical, as they can help with energy efficiency by providing insulation and reducing the need for artificial lighting. With vision blinds, you can achieve the perfect balance between aesthetic appeal and practicality, making them a sophisticated addition to any window.

Contemporary design & stunning fabric options
Fabrics come in metallics, sheer, natural wood woven effect
Ideal for living areas, to create privacy
Easy to operate
Comes in either chain or motorised



Drapery

Drapery is more than just a window covering—it's a statement of style and an expression of personal taste that adds warmth and texture to any room in your home.



Curtains

Incorporating drapery into your home is not just about adding a window treatment; it's about infusing a space with personality and flair. Curtains have the unique ability to inject drama and sophistication into any room. Our extensive selection from top brands ensures you'll find the drapery that resonates with your vision.

Beyond their aesthetic appeal, lined curtains function as excellent thermal insulators, keeping your home cozy in winter and cool in summer. They also provide the ultimate solution for room darkening in bedrooms and home theaters. Opt for curtains with an integrated liner or a separate liner on its own track for added convenience, often operated by a simple pull cord. For enhanced sound insulation—ideal for creating an immersive experience in home cinemas—consider adding an acoustic interlining, or “Bumpf,” which absorbs noise from both inside and outside.

Customization is key, and our curtains can be tailored to fit any room's requirements, with a wide range of accessories to complete the look. Once you've selected your fabric, we'll assist you in pairing it with the perfect pleats, hanging height, and hardware. With the myriad of choices in tracks, rods, brackets, rings, colours, styles, and finishes, the task can seem overwhelming, but our team is here to guide you through every step, ensuring your drapery is as functional as it is striking.

Range of fabrics, sheer, semisheer, dimout, blackout

UV, fire and mold/ mildew rated fabrics

Variety of pleats, hems and finishes

Huge range of customisable accessories, tracks, rods, rings, tie backs

Can be fitted in reveal, on the face, ceiling hung or with built in recess or pelmet

Can be hand drawn, cord drawn or motorised

Sheers

The choice of curtain heading is pivotal in defining the character and flow of your curtains. Pinch pleats remain a timeless selection, bringing structured elegance and a sense of grandeur to any room. For a modern twist, the 'S wave' heading offers a fluid, continuous wave effect that creates a smooth, contemporary drape and an effortlessly chic appearance. The inverted box pleat is another sophisticated option, providing a neat and tailored look, with folds that stack back beautifully, making it perfect for a clean and minimalistic design.

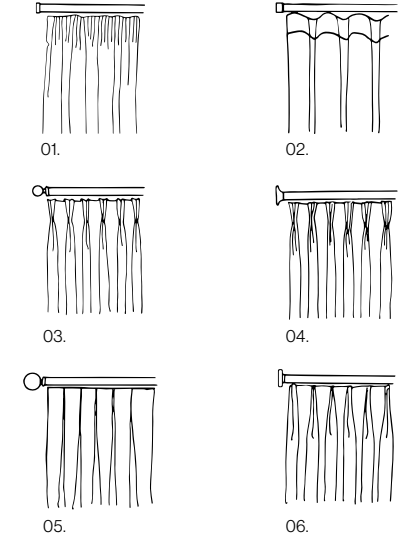
The fabric itself plays an equally significant role in the ambiance and functionality of your curtains. Sumptuous velvets and thick brocades lend a sense of luxury and excellent thermal qualities, while lighter materials like linen and cotton offer a breezy and casual feel, ideal for spaces filled with natural light. Synthetic blends strike a balance between style and practicality, offering durability and ease of maintenance. For a soft diffusion of sunlight, sheer fabrics are the go-to choice, creating an airy and inviting environment. Whether you're drawn to the intricate patterns of jacquard or the understated elegance of plain weaves, the fabric sets the mood for your living space.

During your design consultation you'll find an extensive collection of heading styles and fabric types to complement your home's decor. From blackout and thermal linings that enhance privacy and insulation to decorative accents like trims and tiebacks, our range is designed to cater to diverse tastes and functional needs.



Range of fabrics, sheer, semisheer, dimout, blackout
UV, fire and mold/ mildew rated fabrics
Variety of pleats, hems and finishes
Huge range of customisable accessories, tracks, rods, rings, tie backs
Can be fitted in reveal, on the face, ceiling hung or with built in recess or pelmet
Can be hand drawn, cord drawn or motorised

- 01. Pencil
- 02. S-Fold
- 03. Double Pinch
- 04. Triple Pinch
- 05. Inverted Box
- 06. Euro Top Box



Verticals

For those who prefer a sleek alternative to traditional drapery, vertical blinds offer a compelling solution, especially for large sliding doors. Despite some perceptions of being outdated, our clients are often pleasantly surprised by the modern array of fabric choices available. Among the favourites is the sheer or transparent fabric drape, which is denser than a sheer curtain yet still allows for privacy and soft diffusion of light. This option brings a contemporary elegance to wide openings or sliding door configurations without feeling old-fashioned.

Vertical blinds can be installed either on the face of the wall or within the window reveal, with customizable options for opening and stacking to the left, right, centre, or both sides. Many clients assume a pelmet is necessary, but our sleek, low-profile tracks come in various colours, and we can add a fabric insert that matches your chosen blinds for a cohesive look. Vertical drapes are a versatile choice for both homes and offices, allowing for complete control over light, privacy, and view with a 180-degree rotation of the slats or by drawing them completely open. While they may not provide full blackout when closed due to light seepage between the blades, they are ideally suited for living areas with sliding doors. Not only are vertical blinds an affordable and functional option, but they are also practical for rental properties since individual blades can be readily replaced if damaged.

Extensive range of blade fabric colours, textures and patterns
Available in 90mm & 127mm blade widths
Blade weights can be sewn, hidden or linked by chain
Tracks come in a variety of colours
Low maintenance
Long lifespan
Operated by cord or wand

Panel Glides

The panel glide system stands out as a sleek and modern alternative to vertical drapes, ideal for covering expansive stacking or sliding doors while offering both privacy and light control. These panels come in an extensive selection of fabrics, including blackout, textured, patterned, sunscreen, and light filtering options. For a distinctive look, they can be crafted using the Peter Meyer Urban and French Weave collections—details of which can be found on our product pages.

Operation is smooth and effortless: the fabric panels glide sideways along a sliding track system, manipulated by a wand for ease of use. Depending on your space and preference, the fabric can be neatly stacked to the sides or aligned in the centre when drawn open. The track system itself is designed to blend with your decor, available in various colours and configurations. With the choice of 3, 4, or 5 channel tracks, the drapes can be opened and arranged to suit the functionality of the room. For larger spaces, we can align two tracks side by side, allowing for an even distribution of panels on either side of a significant opening or doorway, ensuring a balanced and uncluttered aesthetic.



Extensive range of blade fabric colours, textures and patterns
Available in large widths
Blade weights can be hidden and sewn in or with baserail in various colours
Tracks come in a variety of colours
Low maintenance
Long lifespan
Operated by wand



Veri Shade

Veri Shades combine the soft ambiance of curtains with the practicality of vertical blinds, offering a stylish transition between sheer and blackout with ease. The fabric drapes are available in a variety of colours and designs that complement any decor. With no weights or chains, Veri Shades are uniquely free-flowing, allowing you to pass through them at any point; they effortlessly glide aside and return to their original position. This feature makes them an ideal choice for adding a touch of sophistication to large doorways or expansive windows.

The innovation behind Veri Shades lies in their patented design, which provides the dual function of a lightweight sheer and the seclusion offered by curtains. A simple twist of the wand adjusts the shades, giving you precise control over light filtration and privacy based on the sun's position or your personal preference. Rotate the wand in one direction, and the opaque fabric ensures seclusion and blocks out light. Twist it the other way, and the mesh fabric allows natural light to cascade in. For a soft glow, position the folds partially to diffuse the light, or draw the Veri Shades completely for a clear view and full sunlight exposure. Veri Shades are the epitome of elegance and versatility, perfect for those who appreciate the interplay of light and privacy in their living space.

Extensive range of blade fabric colours, textures and patterns
Available in large widths, can span up to 6m
The fabric folds are soil resistant and can be easily taken down and individually washed, or replaced in a matter of seconds
The fabric is UV stabilised so it is resistant to fading. Fire retardant Veri Shades are also available. There is no PVC or filler in Veri Shades
Operated by wand





Soft Furnishings

Soft furnishings are a key component of any interior design scheme, as they help to add warmth, texture, and colour to a space. From cushions and throws to rugs and curtains, there are many different types of soft furnishings that can be used to create a cozy and inviting atmosphere in a room.



Upholstery

Repair and reupholster furniture

Wide selection of fabrics for outdoor use

Customise with piping, studs, buttons, tassels and trims

Indoor slip covers and outdoor weather covers

Make matching cushion sets

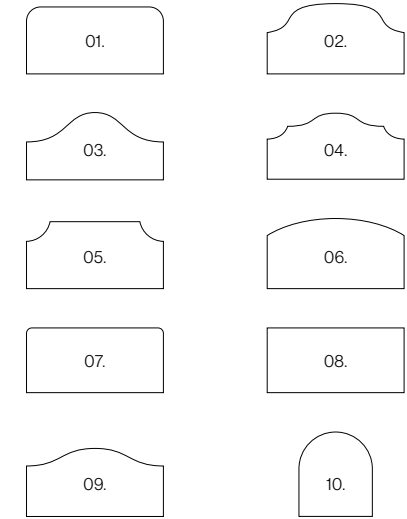
Custom upholstery is a great addition to any home and gives you the opportunity to tie your living spaces together, add a bit of your personality, changing the look and feel of a space. Whether you are looking to rejuvenate your favourite family heirloom sofa or create a one-of-a-kind accent chair using a special print, Stylecraft have the experts to pull together great custom pieces. We have re-upholstered 2 and 3 seaters sofas, outdoor furniture, occasional chairs and bedheads using some beautiful commercial grade fabrics.

Bedheads

Beautify your bedroom in a flash with our range of fully upholstered bedheads. Custom made bedheads elevate the look of your bedroom and enable your personality to shine through. Creating a focal point with the use of a bold print or a luxurious velvet can be the start of a high end look for your bedroom.

- Select a bedhead shape
- Choose your fabric
- Made to your required dimensions
- Add optional studs, buttons or piping

- 01. Straight, Rounded Corners
- 02. Curve Top, Inverted Corners
- 03. Queen Anne
- 04. Georgian
- 05. Straight Top, Inverted Corners
- 06. Oval
- 07. Straight, Slight Round Corners
- 08. Straight, Square Corners
- 09. Soft Curve
- 10. Semi-Circle



Pelmets

- Custom made to suit your windows
- Come in a range of shapes & styles
- Customise with contrasting piping
- Made from Timber, stained or painted to suit your room
- Padded pelmets in a wide range of fabrics

Pelmets serve as a stylish yet practical addition to window treatments, offering a polished look by concealing the hardware or tracks of blinds, romans, curtains, and sheers. Available in a variety of materials such as padded fabric, matching bonded fabric, painted timber, and MDF finishes, pelmets are tailored to complement your decor seamlessly. Each pelmet is meticulously crafted to your specifications, ensuring a custom fit that enhances the window's aesthetic while also minimizing light infiltration from the top of your window coverings. With a diverse selection of designs, our pelmet collection caters to a wide range of decor styles and budgets, allowing you to find the perfect finishing touch that aligns with the look and feel of your home.



Shutters

Plantation shutters are not only a statement of timeless elegance but also a smart choice for superior insulation, enhancing both the privacy and energy efficiency of your home.



Plantation Shutters

We proudly offer a comprehensive range of Plantation Shutters, including timber, hardwood, Polysatin and PVC options. Our carefully selected collection features products from renowned international and Australian manufacturers, backed by warranties ranging from 3 to 20 years, ensuring peace of mind and trust in their enduring quality. During your personalized consultation, we will introduce you to the full spectrum of shutter hardware, guiding you through an array of styles, finishes, custom detailing, and colour options, including bespoke Dulux paint matching.

Our expertise extends beyond standard windows, with installation options for hinged panels, fixed panels, bay windows, bi-folds, sliding doors, barn door style, and custom-shaped windows. Choose from blade sizes of 63mm, the standard 89mm, or the grand 100mm louvers. Whether fitted snugly into a window reveal or mounted on the face of your architrave, shutters enhance the space with light control and insulation, although not complete room darkening.

In a market saturated with shutter manufacturers, we have rigorously tested many brands to deliver what we believe are the finest shutters available, prioritizing superior build quality and manufacturer warranties. While our selection may represent a higher investment, we stand by the exceptional value and longevity that these premium shutters provide.

Polysatin good mold and mildew resistance

Insulates during winter months, the Polysatin with Aluminium core giving the best thermal insulation.

Controls light, ventilation and privacy controlled by simply tilting the louvres

Custom-made to suit all shapes and styles of windows and doorways

Various configurations including, hinged, sliding, bi-folding, barn-door and fixed

Wide range of uv resistant paint colours including custom paint match, stains, Cedar, Teak and Basswood

Traditional timber tilt rod or stainless steel concealed tilt rod

Aerofoil profile shaped blades come in 64mm, 89mm & 114mm depths



Outdoor Blinds

Outdoor blinds offer stylish shade solutions that enhance your home and outdoor entertaining areas, blending aesthetic appeal with practicality for comfortable, functional outdoor living.



External Shutters

Aluminium outdoor shutters are the ultimate choice for those seeking a blend of durability, style, and functionality. Crafted to endure the harsh elements of the Australian climate, these shutters are resistant to corrosion and wear, making them ideal for providing privacy and comfort in any outdoor setting. Their robust construction ensures a long-lasting solution to outdoor living challenges, from coastal salt spray to intense sun exposure. Available in a range of styles, including fixed, hinged, sliding, bi-fold, and the classic louvered design, aluminium shutters offer flexibility in how you protect and enhance your space. They act as an effective barrier against weather conditions, safeguarding your outdoor areas from wind and rain while offering the added benefit of UV protection, helping to keep your furniture and decor in pristine condition. With their ability to regulate light and airflow, these shutters also contribute to the energy efficiency of your home, providing insulation that can keep spaces cooler in summer and warmer in winter.

Come in standard colorbond colours

Can be custom painted using Dulux powder-coat paint

Available Australian made & Imported

Variety of types, fixed, hinged, bifold, sliding

Straight Drop Awnings

Straight Drop Awnings are an ideal solution for enhancing outdoor spaces like pergolas, verandas, and covered patio areas, offering both privacy and effective sun protection. These awnings are typically operated with a crank arm mechanism, allowing for easy adjustment to the desired height and secured in place with dog clips and saddles. Designed to cope with the demanding Australian weather, Straight Drop Awnings should be retracted in strong winds to prevent damage.

For optimal UV defense, we suggest opting for a robust canvas material, although a variety of acrylics and mesh fabrics are also available to suit different needs and preferences. The versatility of the Straight Drop Awning is evident in its customization options; it can be installed with an open bracket setup or encased within a hood or a fully enclosed cassette for a sleeker appearance. The hardware components can be powder-coated in a selection of Colorbond® colours to match or complement your home's exterior.

For those who wish to maintain an open feel while protecting against the elements, clear PVC is an excellent material choice. It shields against wind and rain, allowing you to enjoy your outdoor areas throughout the year without obstructing views. Whether you're looking to create a cozy private retreat or an inviting entertainment space, Straight Drop Awnings offer a practical and stylish addition to any outdoor setting.



Extensive range of fabric colours, textures and patterns
Great way to cut down solar gain
Low maintenance
Long lifespan
Manually operated



External Venetians

The Outdoor Venetian Blind is a sophisticated choice for both residential and commercial settings, offering a selection of chic 70/80/90mm curved and flat slats finished with a durable baked enamel. These blinds provide the ultimate control over room ambiance, allowing slats to be raised, lowered, or tilted to fine-tune both temperature and light with minimal effort. For those who cherish their picturesque views and prefer an uncluttered interior, this product is an excellent alternative, particularly when mounted above the window frame to achieve a clean, integrated look.

With the convenience of motorization, a single button press activates the Venetian Blind, adjusting to the closed position, while remote tilt control allows for precise manipulation of sunlight and shade. For the pinnacle of convenience and efficiency, opt for programmable timers and sun sensors that automate adjustments based on the time of day and light conditions. Whether installed within a window reveal, discreetly recessed, or affixed directly to the window's face, these blinds lend a contemporary, streamlined aesthetic to any façade.

Especially suited for expansive windows or large openings with a generous maximum drop height of 5m, the Outdoor Venetian Blind stands resilient against temperature extremes. By reducing solar penetration by up to 90%, these blinds play a significant role in enhancing indoor climate control, making them a stylish, yet practical addition to any space.



Extensive range of colours
4 slat styles to choose from
3 slat sizes available
Great way to cut down solar gain and control light without having blinds on the inside
Can be automated

Side Retention Blinds

Side retention blinds are the ideal fusion of indoor comfort and outdoor living, transforming exterior spaces into cozy extensions of your home. Tailored for covered patios and verandas, these blinds offer an elegant, straightforward solution for sun protection and privacy. With a selection of mesh fabrics, you can choose from block out to clear view options, ensuring your outdoor sanctuary meets your specific needs.

The blinds operate within a patented side channel system, featuring a "zip" mechanism that ensures a smooth glide and a perfectly taut appearance. Customize the channels and headbox with a range of powder-coated colours to complement your home's style. The headbox options include an open design for a casual look, a partially open style for recessed settings, and an enclosed model that discreetly houses the fabric roll.

Available in various trusted brands, these blinds can be manually operated with a crank arm or motorized for effortless control. They're especially suitable for homes with large windows where internal coverings aren't preferred, offering a seamless aesthetic when mounted above the frame. A simple button press activates the system, instantly providing shade, reducing heat, and controlling light, making side retention blinds a practical and stylish addition to any outdoor area.



- Comes in standard colorbond colours
- Custom painted in any dulux powdercoat colour
- Come in 4 fabric types, clear, 95%, 98% and blockout
- Operated using spring, crank and motor
- Can be fitted with wind/ sun sensors and timers
- Residential spec up to 5.2m wide, Extreme covers up to 7m span



Auto Awnings

Automatic Guide Awnings, often referred to as lock arm awnings, are a staple in our collection of outdoor shading solutions. These awnings are designed for ease, allowing you to adjust the height effortlessly by sliding the arms along the guide rods, with a spring inside the tube keeping the fabric taut. Once positioned, the arms lock in place, providing a cost-effective barrier against the intense Australian sun and harmful UV rays.

Renowned for their durability and classic design, Automatic Guide Awnings are particularly suited for areas where space is at a premium, such as paths or driveways adjacent to windows, due to their minimal projection from the wall. Customizable arm lengths of 150mm, 250mm, and 350mm ensure a perfect fit for your space.

Available in a selection of resilient fabrics, including Canvas, Acrylic, and mesh, these awnings are built to withstand Australian weather, maintaining their appearance for over 15 years. Even when the fabric eventually shows signs of wear, the hardware typically remains in excellent condition, allowing for a straightforward fabric replacement and service to refresh your awning. Elegance and longevity go hand in hand, ensuring your outdoor areas remain both stylish and functional year after year.



- Over 50 fabrics to choose from
- Many operation options cord, cordless, chain and motor
- Various cell sizes available
- Custom powder coating of rails
- Side channels available for better blockout control

Pivot Arm Awning

The Pivot Arm Awning is a cherished classic in Australian homes, known for its enduring appeal. The traditional Convertible model operates with a rope and spool system, paired with robust canvas material for lasting performance. This roller blind-style awning extends from the window, courtesy of pivot arms affixed to the valance, creating a shaded retreat without sacrificing natural light.

To safeguard the fabric when retracted, the Awning tucks away neatly into a metal hood, available in a spectrum of powder-coated hues for added durability and style. Headboxes come in various designs, from the classic hood to a fully enclosed option, offering a modern touch.

Lowering the Awning to a 45-degree angle blocks direct sunlight while still inviting a soft glow from beneath—a perfect balance of shade and light. Operate the awning with an external rope, an internal pull cord, a winder, or opt for the convenience of motorization. Whether partially or fully extended, it provides versatile sun protection.

We offer a wide array of fabrics for the Pivot Arm Awning, including sunscreen, Acrylic, and canvas. Choose from a variety of stripes, colours, and patterns, with the option for custom branding to personalize your space. Embrace tradition with a contemporary edge with our Pivot Arm Awnings.



Extensive range of blade fabric colours, textures and patterns
Fabrics are UV rated, Water resistant, Mold & Mildew resistant, Flame retardant
Great way to cut down solar gain
Outdoor living
Can be automated, controlled by remote, timer or sensors



Folding Arm Awnings

Folding Arm Awnings are the quintessential choice for enhancing outdoor areas such as patios, BBQs, Jacuzzis, or pools with a splash of colour and style. These internationally designed, retractable awnings serve as an elegant extension to your living space, offering shade where you need it most.

Effortlessly adaptable, they can be operated with a cord or crank arm, or for added convenience, fitted with motors and managed via a pre-programmed remote or responsive sun and wind sensors. The awnings' manual adjustability ranges from a flat horizontal to a 30-degree pitch, allowing for precise control over sun exposure and rain protection. Whether you're seeking respite from the afternoon sun or creating a sheltered spot during light showers, the awning's pitch can be easily modified with a crank handle or set to your preference upon installation by our expert team.

The true beauty of Folding Arm Awnings lies in their design; when extended, they create a spacious, post-free shaded area. And when retracted, they discreetly tuck away into an enclosed cassette, ensuring a clean and uncluttered look that complements the aesthetics of your home's exterior.

Extensive range of fabrics from Plain, clear, striped, & patterned
Fabrics are UV rated, Water resistant, Mold & Mildew resistant, Flame retardant
Great way to cut down solar gain
Outdoor living
Low maintenance
Long lifespan
Can be automated

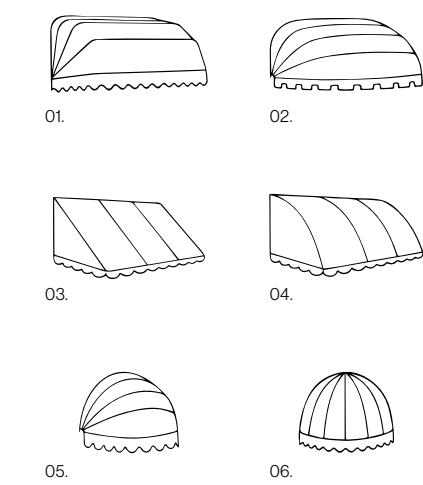
Cannopy Awnings

Dutch Hood and Boulevard Awnings stand as a testament to precision engineering and aesthetic versatility. Constructed from an extruded aluminium or metal frame, each awning is meticulously shaped with the help of computerized bending technology and can be finished in any colour from the extensive Dulux powder coat range. These awnings are not just a sheltering addition to windows or doorways for homes, shops, and restaurants; they also offer the potential for integration with illuminated signage, providing a dual function of protection and promotion for businesses.

The customization possibilities are vast, with a selection of durable PVC, Acrylic, and Canvas fabrics to choose from. Our Canopy Awnings are available in various standard shapes, each ready to be tailor-made to your specific dimensions and design requirements. Whether you opt for a model with a soft valance, a fixed one, or one adorned with scallop trim details, these awnings are crafted to your exacting standards. With Dutch Hood and Boulevard Awnings, you can elevate the exterior of any building, combining functional elegance with personalized branding opportunities.

Extensive range of blade fabric colours, textures and patterns
Great way to cut down solar gain
Low maintenance
Long lifespan
Manually operated

- 01. Dutch Hood
- 02. Boulevard
- 03. Wedge
- 04. Convex
- 05. Cupola
- 06. Umbrella



Fixed Awnings

Fixed Awnings, crafted from carbolite or TruSteel, offer a robust solution for areas that require rain protection while still allowing natural light to shine through. Carbolite, known for its remarkable strength—200 times tougher than standard float glass—maintains a lightweight profile, ensuring durability without the bulk. Both carbolite and TruSteel awnings stand resilient against hailstones up to 25mm, boasting guarantees that safeguard against cracking and rotting.

Our collection of Fixed Awnings is ideal for residential patios and commercial spaces alike, where shielding from the elements is a priority. Opt for a TruSteel awning, available in the full spectrum of Colorbond colours and various profiles, to match your specific aesthetic and functional needs. Customizable to any dimension, our awnings can adopt standard shapes or be uniquely tailored to complement your property's architectural style.

Whether adorning entranceways, doorways, or windows, these awnings provide dependable rain protection and shade throughout the year. Enhance your space with the practical elegance of a Fixed Awning, designed to offer lasting shelter and a touch of sophistication to any exterior.

Extensive range of blade fabric colours, textures and patterns
Great way to cut down solar gain
Low maintenance
Long lifespan
Manually operated



Australian Made Manufacturing



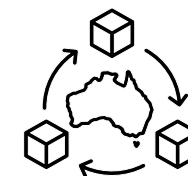
Quality Assurance

Australian manufacturing standards are notably high, ensuring that products are made to exacting specifications with a focus on quality materials and craftsmanship.



Support for Local Economy

By choosing Australian-made products, consumers are supporting the local economy, which helps to create and maintain jobs within the community and contributes to the country's economic growth.



Shorter Supply Chains

Sourcing products from Australian manufacturers typically results in shorter supply chains, which can lead to quicker delivery times, reduced transportation costs, and lower carbon footprints.



Consumer Protection

Australian consumers benefit from robust consumer protection laws, which provide greater assurance of product safety and recourse in the event of defects or issues.



Innovation & Adaptability

Australian manufacturers are often at the forefront of innovation, with a capacity for rapid adaptation to market changes and consumer demands, leading to the development of cutting-edge products and technologies.



Sustainability & Ethical Standards

Australia's manufacturing industry is increasingly focused on sustainable practices and adhering to ethical standards, including fair labour practices and environmental responsibility.



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FashionLine
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Fashionline is a collaborative network of independent manufacturers & retailers spread across Australia, dedicated to providing a wide selection of window treatments. With a presence in numerous regions, Fashionline ensures that most Australians can easily access high-quality blinds, curtains, awnings, and security products. Members of the network share a commitment to excellence and work together to pool knowledge and resources, guaranteeing superior service and product quality. Fashionline's collective approach not only aims to elevate the aesthetics and practicality of residential and commercial spaces but also embodies a culture of mutual support and nationwide community service. www.fashionline.com.au